



MARCH 3 & 4, 2018
Held at Mystic Marriott Hotel & Spa, Groton



Sponsorship Opportunities

Presenting Sponsor: \$15,000

This exclusive sponsorship will be limited to one well respected company whose company will be promoted extensively before, during and after our home show.

Exhibit Space: Six booths

Advertising

- Four outside billboard co-ops for duration of advertising (2 months)
- Your logo will be on all home show billboard ads as the presenting sponsor (2 months)
- Your company's logo will appear prominently in the Home Show program and in all show advertising including Social Media
- Full page ad in Home show program (5,000 printed and distributed)
- Recognition in all print ads
- Company logo on the home show website with a link to your company's website

The Chamber advertises the Eastern CT Premier Home Show and would promote your company as the exclusive Presenting Sponsor in the following ways: Radio, Television, The Day (print and online), The Bulletin (print and online), Clipper Magazine, Direct Mail, Cable TV statement stuffers, and Social Media: Chamber & Home Show Facebook pages, Instagram and Twitter.

Signage

- Your company logo in exhibit hall associating your company with the sponsorship level
- Banner prominently displayed (you furnish or we furnish company sign)

Associate Sponsor: \$5,000

Advertising

- Recognition in print ads
- 2 billboard ads for duration of advertising (2months)

Exhibit Space: 2 booths

Signage

- Banner prominently displayed (you furnish or we furnish company sign)

Supporting Sponsor: \$3,500

Advertising

- Recognition in print ads
- 1 billboard ad for duration of advertising (2months)

Exhibit Space: 1 booth

Signage

- Banner prominently displayed (you furnish or we furnish company sign)

Associate and Supporting Sponsorships include:

- Company logo in show guides associating your company with the sponsorship level
- Company logo on the home show website with a link to your company's website
- Company logo in exhibit hall associating your company with the sponsorship level

ECTHomeShow.com

Visit our website to learn more or purchase sponsorships.

Contact: Megan Cronin | MCronin@ChamberECT.com | (860) 701-9113

Sponsorship Opportunities

Bag Sponsor | \$500

4 Available

Logo on 1/4 of one side of bag

Bank & Retail Stuffers | \$250

(limited number) Most popular!
These 'promotional slips' will be distributed all over eastern CT to promote the show.

Aisle Sponsor | \$500

Color logo or 4-color ad on large carpet mat placed at end of aisle in exhibit hall; can be re-used by company after show

Billboard sponsor | \$380

Your ad to run on a billboard in eastern CT promoting the Home Show (location selected by you) for 30 days.

Teaser Ad Sponsor | \$200

Print advertisement to appear in The Day leading up to the Home Show announcing your participation in the event and to look for your booth.

Exhibitor Lounge Sponsor | \$250

Banner or poster showcased in exhibitor lounge for duration of show and company representative can hand out business cards.

Show Program Guide Ads

Business Card Size: \$100
¼ page: \$175
½ page: \$350
Full page: \$750



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